

# Etta Place Dry Hard Cider



## CIDERMAKING

Small orchards once dotted nearly every homestead in Utah's Fremont River valley on the edge of the Colorado Plateau. Many of these trees continue to produce fruit - we gather in the bounty to produce a dry cider. Our fermentation retains as much as possible the remarkably high quality of our locally grown, tree-ripened fruit.

**Orchard/fruit source:** estate grown and sourced fruit from southern Utah growers and our local Wayne County home orchardists

**Technique:** Traditional cidermaking, fermented in state-of-the-art GoFermentor bags and lightly carbonated.

**Sweetness:** brut dry

**ABV:** 6.0% by volume

**Serving temperature:** 45-50°F

## PRODUCT INFORMATION

**Release date:** April 2021

**Quantity made:** 300 cases

**Format:** 500 ml case bottle, 12 per case

**Price:** \$9

**UPC:** 860005507139

**Utah DABC SKU:** 921538

## ABOUT THE CIDERY

We are an orchard based cidery located at 7000' in the heart of Utah's red rock country near Capitol Reef National Park. We planted the first of 500 traditional cider and other heritage apple trees in 2012. We now grow over 80 cultivars as well as peaches, cherries and cider pears.

## ETTA PLACE, OUTLAW

Even her name is a mystery—the Pinkerton detectives picked Etta Place for their wanted posters. History tells us this: she was one of five women to visit Butch Cassidy's hideout east of Torrey. She paired up with Sundance Kid and the three fled to South America.

Private investigators dogged them to the ranch that she, Butch and Sundance started in Argentina and they escaped again. Tired of life on the run, she had Sundance bring her back to the States in 1906.

Etta was 28 years old and still a striking woman with a price on her head. We like to think she just might have come back to Torrey, where her old friends had gotten along so well with the locals, and no one held it against folks to make a little alcohol to keep the tax-man at bay.

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